

KEISER **UNIVERSITY**

News Release--Immediate Release

April 28, 2010

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Keiser University Opens a Campus in China ***Initially offering Bachelor of Arts degree in Business Administration***

Shanghai, China – April 28, 2010 – Keiser University is proud to announce it has opened an off-campus site in Shanghai, China. This off-campus site has received approval from the Southern Association of Colleges and Schools. The Shanghai campus will offer a Bachelor's degree in Business Administration taught in Mandarin Chinese and will be fully campus-based.

"This off-campus site will afford Keiser University the opportunity to support the needs of local businesses for educated professionals, as well as to provide educational opportunities for the country's men and women seeking career advancement," stated Dr. Arthur Keiser, Chancellor of Keiser University. "Research done prior to opening the off-campus site shows that Shanghai, China is a thriving metropolitan area with a strong employer base fueling a strong demand for skilled professionals."

Keiser University is located on the Jiaotong University campus. When the off-campus site opened on April 1, 2010 there were 106 students enrolled in the Business Administration program. In the future, the campus plans to expand the program offerings.

Shanghai, which has a population of over 20 million, is the largest city in China and one of the world's largest metropolitan cities. At Keiser University the learning environment, professional image of students and development of excellent work ethic is enhanced by a professional dress code and attendance policy. Keiser University faculty is committed to student success. They embrace a student-centered approach which helps you develop the skills and qualifications necessary to succeed in today's competitive job market.

Keiser University is Florida's leading statewide provider of career-focused, post-secondary education and is regionally accredited by the Commission on Colleges of the Southern Association of Colleges and Schools. Keiser University serves approximately 18,000 students seeking associate, bachelor's, master's and doctoral degrees in over 50 high demand degree programs at its 13 campuses and through its online, Graduate School and College of Golf divisions. Keiser University's educational reach extends globally through its international programs including the Latin Division and cooperative agreements in the Eastern European nation of Moldova, as well as the new off-site campus in Shanghai, China.

According to a Community College Week analysis of U. S. Department of Education data released June 16, 2008, Keiser University was named the nationwide leader in production of Associate of Science graduates in Health Professions and Related Sciences for the third straight year (2006-2008).

For more information on Keiser University, visit www.keiseruniversity.edu.

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